



Identity at the  
Speed of Life

# Application Note

## Corporations

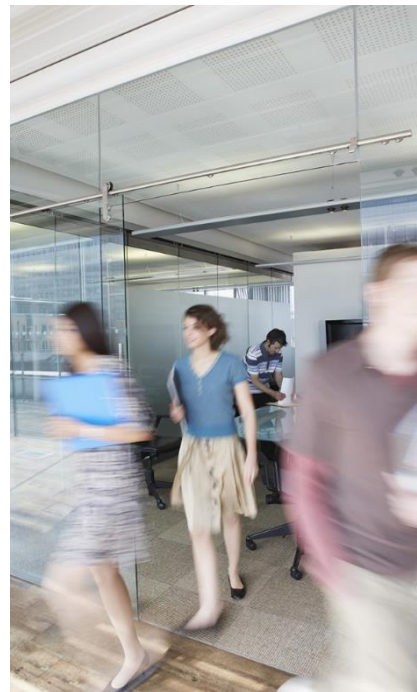
Corporations, large and small, are active centers of business. From employees and guests to building workers and messengers, there is a constant flow of people coming and going. Efficient time management is always an important objective for corporations.

Further, companies have valuable assets that must be protected. It is vital to limit access to sensitive areas including finance departments and management offices, as well as labs. In addition, corporations must protect intellectual property (IP) including product designs, customer lists, accounting and operations-related records, contracts and other intellectual property (IP), which can often make up most of a company's worth. In fact, for a Fortune 500 company, 45%-75% of the overall valuation is tied to IP. Many companies derive even more than 75% of their valuations from their IP.

### “Open Campus”

Companies want employees to use their time productively. As such, requiring each employee or visitor to stop for identification using methods such as keys, cards, codes, or iris or fingerprint scans – that are very sensitive to fraud, wastes hundreds of hours per year and creates unnecessary infrastructure costs. A solution that identifies authorized users accurately, seamlessly, while maintaining operational efficiency in a fast-paced corporate environment.

In addition, multi-national and global companies want to ensure that while their employees are traveling from one location to another, they are easily able to maintain their identification credentials between offices for reasons of efficiency and business continuity.



### Solution: Visual Identification

FST Biometrics' IMID Access with In Motion Identification™ uses a unique fusion of visual identification technologies, including facial recognition and behavior analytics. As authorized users walk naturally, IMID Access's visual identification technology recognizes them from a distance and in-motion. Expected and registered visitors are sent a “V-Key,” a unique encrypted QR code, which they show to the camera for identification, providing a seamless identification experience.

IMID Access is an open system that can be integrated with many existing access control and surveillance systems. IMID is easy to install, and once the system is in place, employees' data is imported from existing systems. Then, employees can enter and exit freely, creating an open campus within a corporate space that operates at maximum efficiency.



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### Benefits

#### Return-On-Investment

- Significant time savings, by reducing the entry and exit process for each employee and eliminating the time spent in line – more than 30 people can be identified per turnstile per minute
- A reduction in infrastructure expenses
  - An efficient in-motion identification flow results in fewer gates required to accommodate the workforce
  - Elimination of keys, cards and fobs, which need to be issued and sometimes reissued for every employee

#### Security with Operational Efficiency

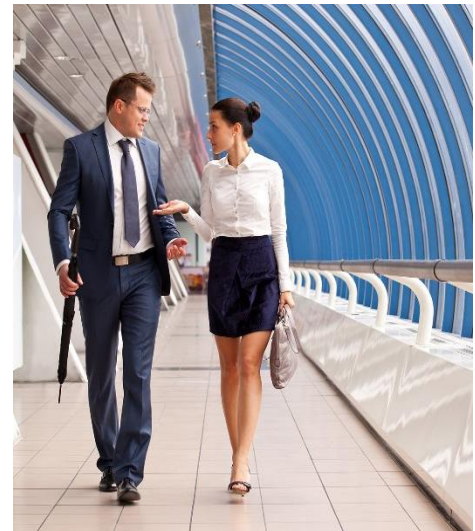
- Prevents unauthorized entry to restricted areas (data centers, labs, offices, etc.)
- Eliminates employee identity fraud & reduces exposure to fraudulent activities
- Maintains business continuity in emergency or disruptive situations
- Provides efficient visitor management
- Convenient and more accurate time and attendance system

#### Employee Experience

- Hands-free, accurate, non-invasive and fast identification of employees throughout the corporate environment
- Saves employees time and reduces queues during peak hours

### Conclusion

Fast-paced corporate environments, with thousands of employees, should not feel restricted or have their operational efficiency hampered by identification needs. Both employees and employers should feel that they and their work are being protected, yet, should be exempt from slowing down or stopping each time they enter a building or restricted area. With IMID Access, corporations and their employees are ensured the frictionless identification and open campus they want in their workplace.



With FST Biometrics, corporations are ensured Identity at the Speed of Life.