



Secure Access
at the Speed of Life

The Granite Club Case Study



*Location: Toronto, Canada
A Premier family, Social and athletic club*

No of users: Over 10,000

Executive Summary

The Granite Club wanted to be sure that only Club members, staff and authorized visitors would be able to access its state-of-the-art facilities. Additionally, an ideal facility access solution would not require the user to touch anything. The Granite Club installed IMID Access, citing the “frictionless” (touch-free) nature of IMID Access as a key reason for selecting the solution. Club members and staff are appreciating that the facility is secured at the pace at which they use the Club.

CHALLENGE

The Granite Club, Canada’s premier family, social, recreation and athletic club, wanted to be sure that only Club members, staff and authorized visitors would be able to access its state-of-the-art facilities. In addition, the Club features extensive childcare facilities, and therefore sought the highest level of security to ensure the safety and well-being of Club members’ children. At the same time, the Club is known throughout Canada for providing the highest level of member-focused service, so it was important to preserve freedom of movement for members and staff; in-your-face security measures would greatly interfere with the enjoyable Club atmosphere.



Secure Access
at the Speed of Life

Additionally, in a high-use, active community where health and hygienic best practices are very important to Club operations, an ideal facility access solution would not require the user to touch anything, swipe a card, carry a fob or punch in a code on a keypad.

SOLUTION

The Granite Club installed FST Biometrics' IMID Access (In Motion Identification) solution in various access points throughout the Club. This comprehensive system enables the more than 10,000 members and staff to freely enter and exit restricted areas of the facility, which includes a world-class athletic centre, five-star dining and meeting facilities and a children's centre.

The Granite Club cited the "frictionless" (touch-free) nature of IMID Access as a key reason for selecting the solution. This aspect of the system, while certainly convenient, is particularly useful from a hygienic standpoint.

In addition to the core goal of protecting access to specific areas within the Club, the IMID Access system has been deployed in the children's centre in order to provide the highest level of protection and security for members' children.

To help launch the IMID Access system, FST provided orientation to Granite Club reception and security staff, explaining the new system and providing presentations on the enrollment process to make it as simple as possible.

RESULTS

The installation was done elegantly, in a non-invasive manner. Club members and staff alike are embracing IMID Access, appreciating its ability to secure selected areas of the facility at the pace at which they use the Club.

"Following a comprehensive process, we selected FST's IMID Access system because it has the perfect combination of sophistication and convenience for our members and staff in addition to unparalleled security," said James DiRenzo, Chief Operating Officer of the Granite Club. "We wanted a solution that provided secure access and comprehensive usage data, without creating any obstacles for our busy Club members, whose time is truly a precious commodity."

"IMID Access is perfectly suited for a first-class facility such as the Granite Club, which requires the ultimate in secure access while ensuring freedom of movement for its members and staff," added Aharon Zeevi Farkash, Chief Executive Officer of FST Biometrics. "We are pleased that our solution answers the Granite Club's key needs."

For more information, please visit www.fstbm.com.